

Get Your Message on HIS RADIO In the Triangle, Fayetteville and across Eastern NC

There are four options available for getting your information on-the-air or online. If your organization is non-profit, it is required that we have proof on file that you are recognized as a non-profit organization and in good standing in the state. Christian Schools and Colleges promoting enrollment and/or Open House as, well as ministry organizations which offer fee-based services must use option #1.

****Option #1:** Enhanced services for non-profit organizations are available for increased on-air exposure for a nominal fee. Both 30-second & 60-second announcements are available, but a 30 second announcement is recommended. All announcements air Monday through Friday, between 6am and 7pm. The rates offered are at discount for churches and non profit organizations. Contact us for rates and details.

****Option #2:** Underwriting opportunities for retail businesses are also available for a structured fee. This is not a commercial but rather an "Underwriting Support Partnership" acknowledgement message. It is intended to acknowledge and thank your place of business for financial support of HIS Radio, while also providing you a degree of on-air awareness, name recognition and "branding" of your business. For more information, contact our office and ask for Mark Parker.

****Option #3:** Announcements and listings are offered at no charge for churches and non-profit organizations, PENDING AVAILABILITY and STATION REVIEW. Space is limited and fills up quickly. Your announcement or event listing can be submitted online using our COMMUNITY CORNER tab. You'll need to first sign up as a "Member" and then the submission process of your item is fairly simple. Once approved, it will post and appear on HISRADIOWRTP.COM on the Community Corner page. Some certain select items appearing on the online Community Corner may also be selected (at random) to be spotlighted on the air for our broadcast version of the Community Corner feature. There is no charge for your organization for either of these placements, but there is no guarantee of placement or how often the item may be heard.

You may reach the HIS Radio Raleigh business office for questions during normal business hours on weekdays: 1-888-326-9787.